



# Project “Doing Business in the Economic Community of West African States (ECOWAS)”

**Country Profile of The Gambia**  
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## The Gambia: Overview (1/2)

### Map of ECOWAS & Pictures

Gambia



Women in Gambia

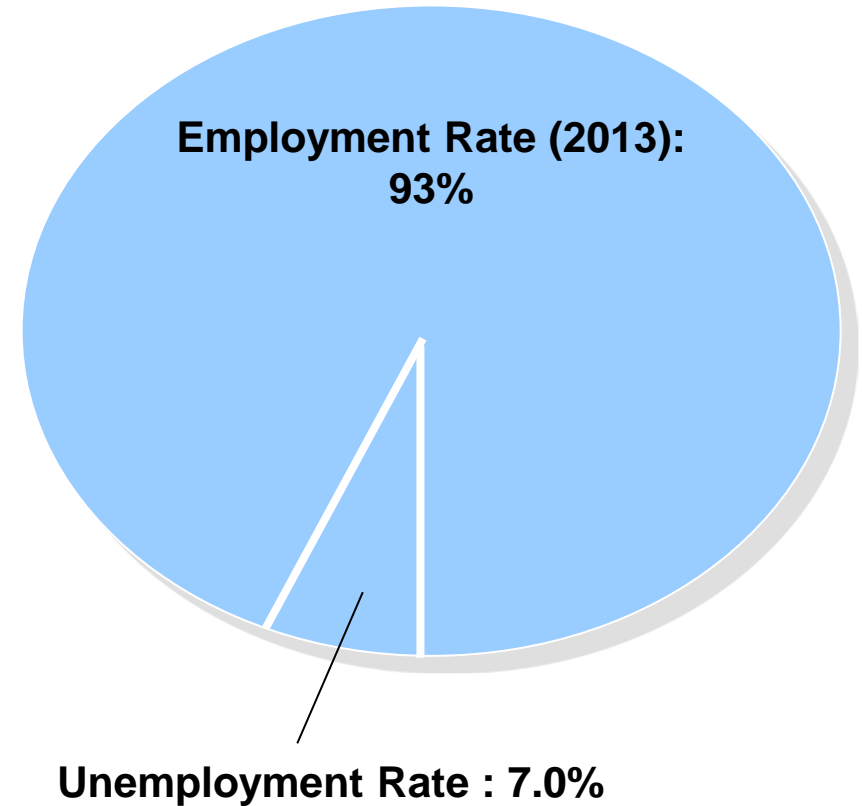


Soldiers in Gambia

## The Gambia: Overview (2/2)

### Demography & Geography

Population	1.8 million
Capital	Banjul
Type of government	Presidential republic
Year of independence	1965
Languages	English (official) & other indigenous languages
Religion	Islam (90%), Christianity (8%), Indigenous beliefs (2%).
Currency & Exchange rate (date)	Dalasi (GMD) 1.00 € = 49.6 GMD (18.01.2015)



\*rounded figures

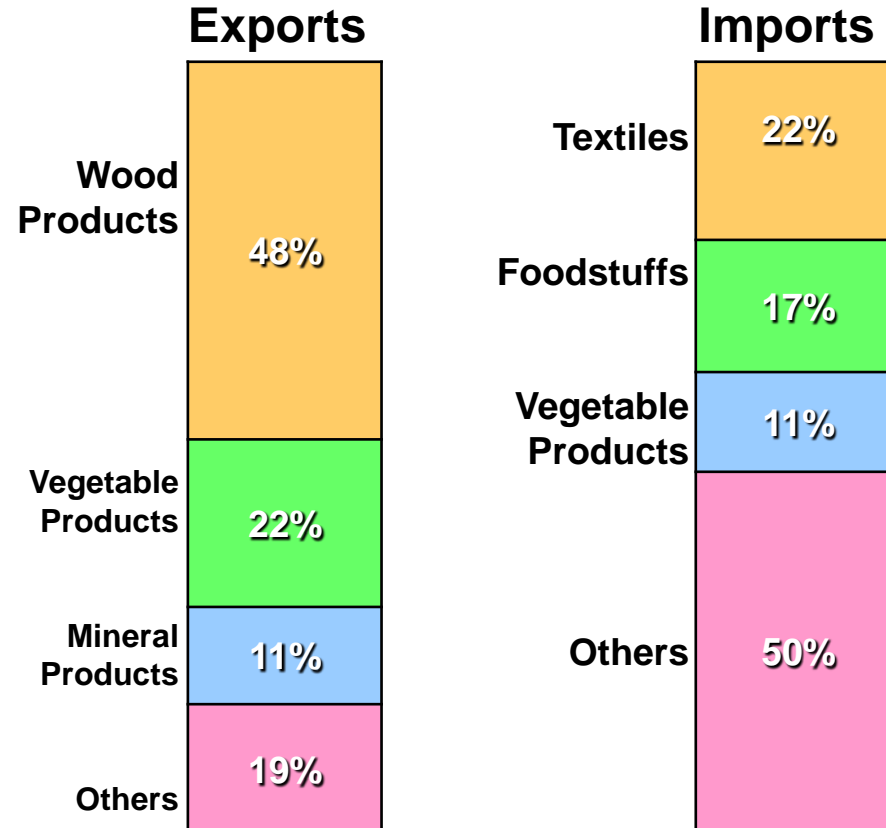
Source: 1) <http://www.indexmundi.com/factbook/countries> 2) <http://www.xe.com/currencyconverter/#converter> 3) <http://data.worldbank.org/indicator/SL.UEM.TOTL.ZS>

## The Gambia: Economy (1/3)

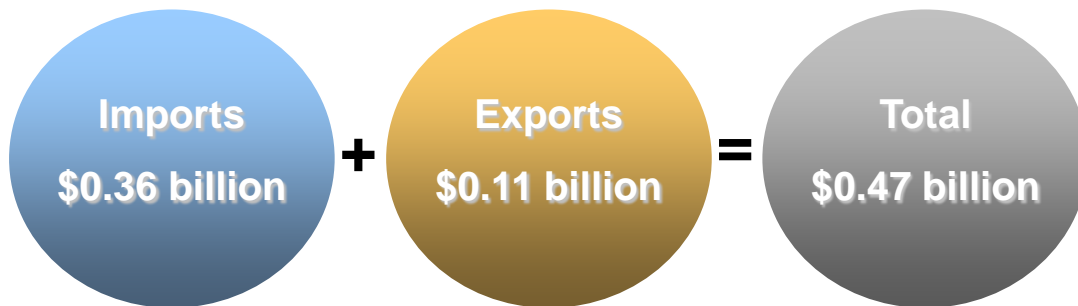
### GDP

<b>GDP</b>	903 million US\$ 2013 (current US\$)
	3,07 billion US\$ (PPP)
<b>GDP growth</b>	+4.8% (based on 2013 US\$)
<b>GDP per capita</b>	489 US\$ (PPP)

### Total Trade of merchandise & commercial services (2012)



### Trade Value

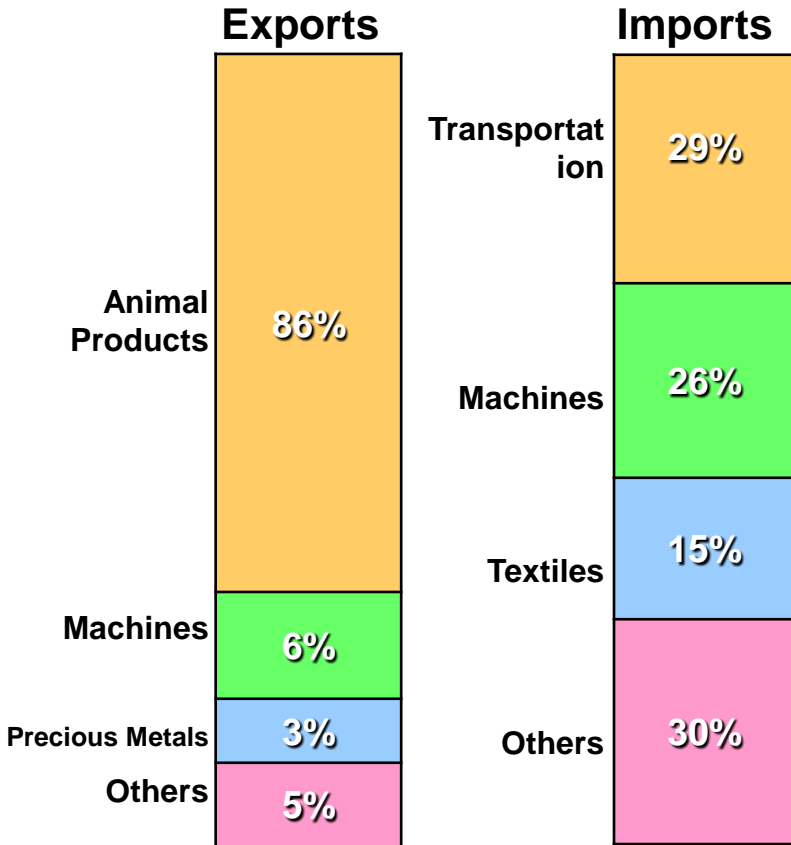


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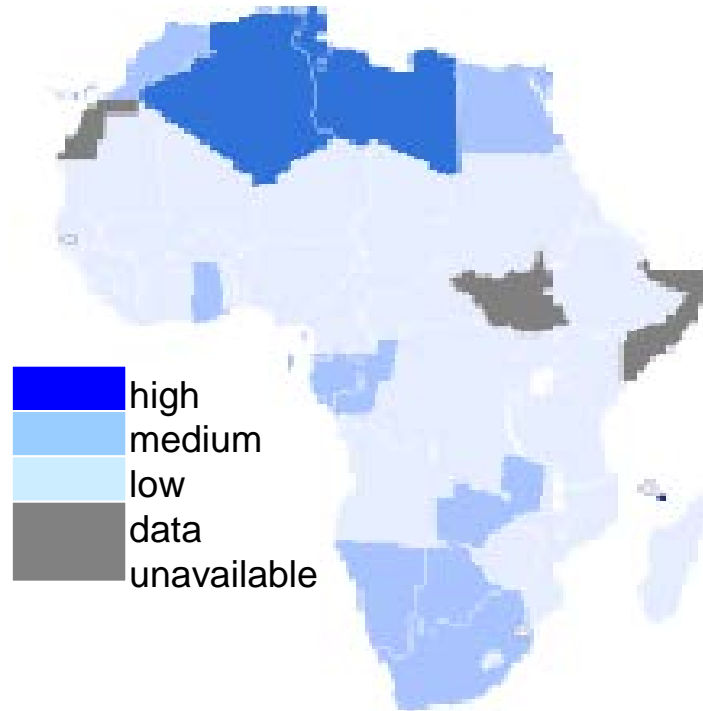
Source: 1) <http://data.worldbank.org/indicator/NY.GDP.MKTP.CD> <http://data.worldbank.org/indicator/NY.GDP.MKTP.PP.CD>  
<http://data.worldbank.org/indicator/NY.GDP.MKTP.KD.ZG> <http://data.worldbank.org/indicator/NY.GDP.PCAP.PP.KD> 2) <http://www.indexmundi.com/factbook/countries>  
 3) [http://atlas.media.mit.edu/explore/tree\\_map/hs/import/mli/all/show/2012/](http://atlas.media.mit.edu/explore/tree_map/hs/import/mli/all/show/2012/) 4) [http://atlas.media.mit.edu/explore/tree\\_map/hs/export/mli/all/show/2012/](http://atlas.media.mit.edu/explore/tree_map/hs/export/mli/all/show/2012/)

## The Gambia: Economy (2/3)

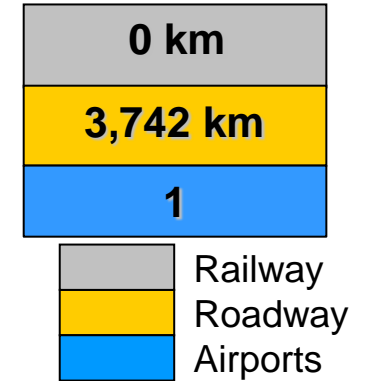
### Trade of merchandise & commercial services with Germany (2012)



### Human Development Index HDI: 0.441 (Rank: 172)



### Transport



\*rounded figures

Source: 1) [http://atlas.media.mit.edu/explore/tree\\_map/hs/import/mli/deu/show/2012/](http://atlas.media.mit.edu/explore/tree_map/hs/import/mli/deu/show/2012/)

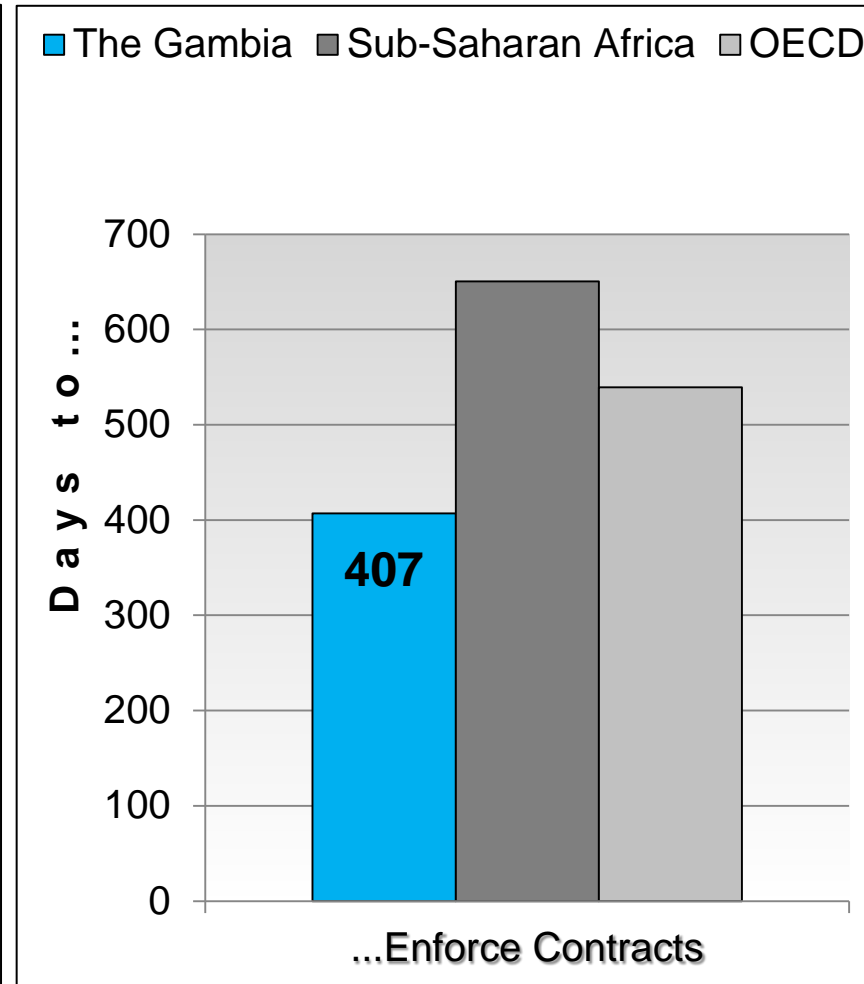
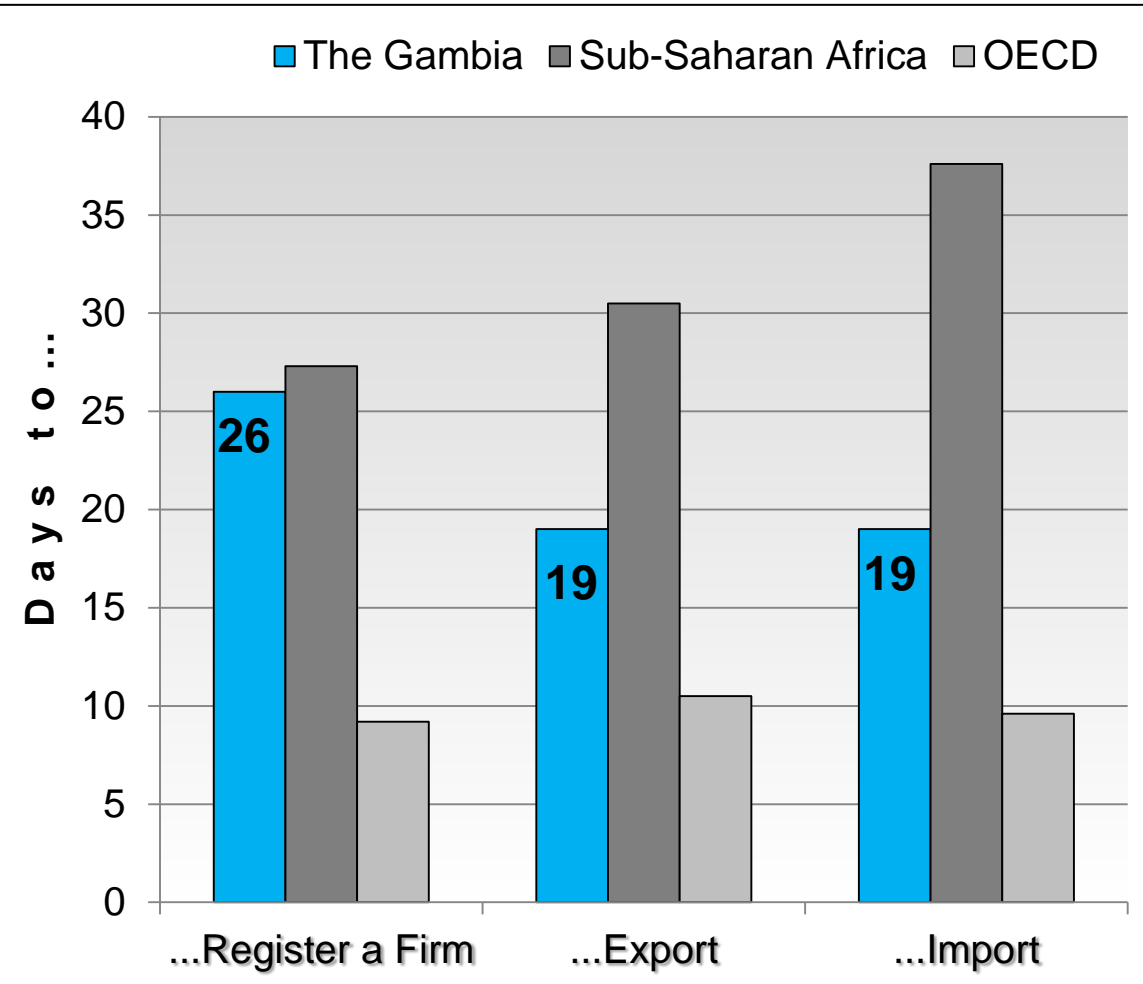
2) [http://atlas.media.mit.edu/explore/tree\\_map/hs/export/mli/deu/show/2012/](http://atlas.media.mit.edu/explore/tree_map/hs/export/mli/deu/show/2012/)

3) <http://hdr.undp.org/en/content/table-1-human-development-index-and-its-components>

4) <http://www.infoplease.com/countries.html>

## The Gambia: Economy (3/3)

### Ease of Doing Business



Source: <http://www.doingbusiness.org/rankings>

## The Gambia: Consumption (1/2)

### Energy Consumption

Energy	The Gambia	Latvia (Population: 2 million)	Measuring Unit
Petroleum	3.3	34	Thousand Barrels per Day
Natural Gas	0.00	52	Billion Cubic Feet
Coal	0.00	0.3	Million Short Tons
Electricity	0.2	7	Billion kWh

### Household Consumption Expenditure (2009)

Food & Beverages: 45%	Housing: 7%	Education: 5%
Clothing & Footwear: 8%	Miscellaneous Goods & Services: 4%	Health: 14%
Others: 17%		

\*rounded figures

Source: 1) [http://en.wikipedia.org/wiki/Member\\_state\\_of\\_the\\_European\\_Union](http://en.wikipedia.org/wiki/Member_state_of_the_European_Union) 2) <http://www.eia.gov/countries/index.cfm>

3) <http://www.afdb.org/fileadmin/uploads/afdb/Documents/Publications/Household%20Consumption%20Report.pdf>

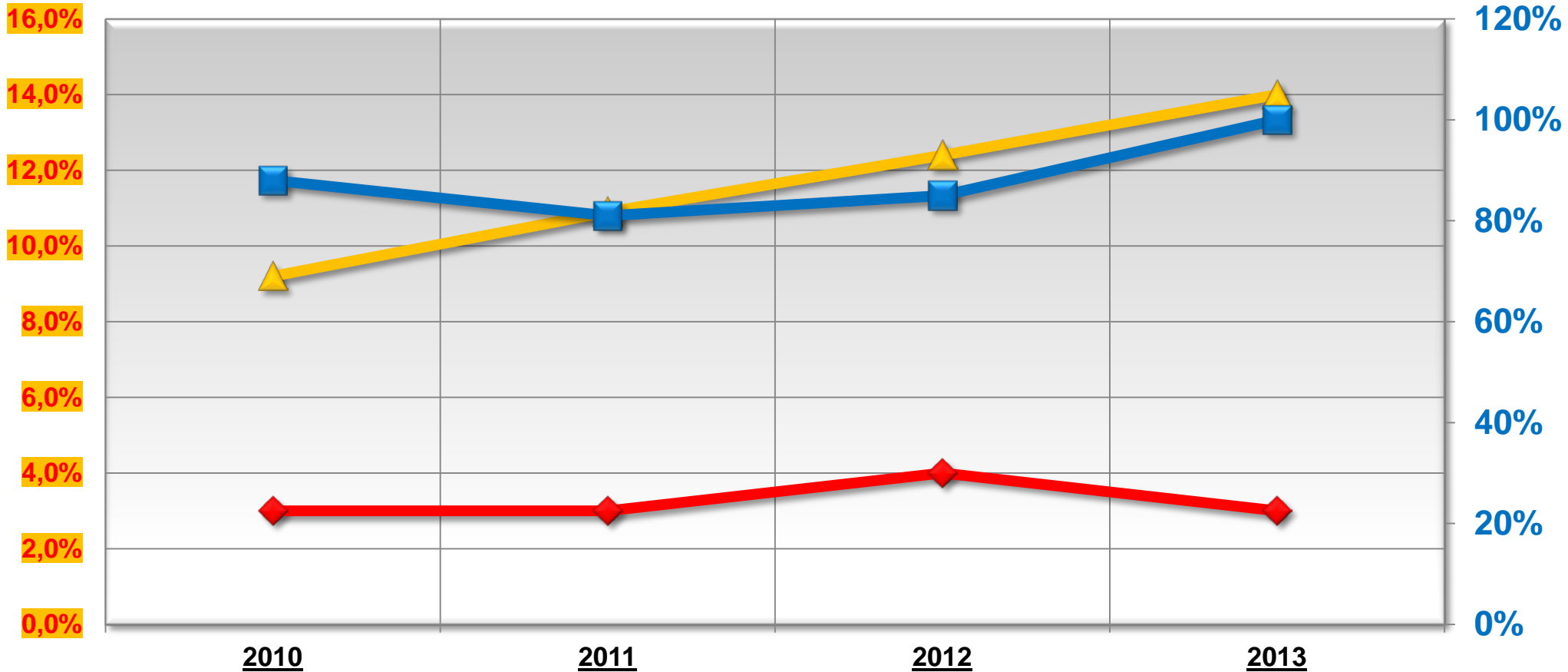
## The Gambia: Consumption (2/2)

### Penetration of communication tools

Telephone lines & Internet

Mobile subscriptions

◆ Telephone lines    
 ▲ Internet users    
 ■ Mobile cellular subscriptions



Source: 1) <http://data.worldbank.org/indicator/IT.NET.USER.P2>  
 3) <http://data.worldbank.org/indicator/IT.CEL.SETS.P2>

2) <http://data.worldbank.org/indicator/IT.MLT.MAIN.P2>